

NOTICE OF SEPTEMBER 2012 BOARD OF DIRECTORS MEETING

To: Board of Directors and Members

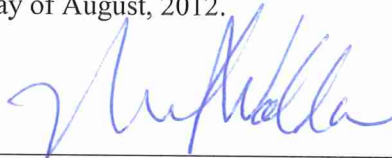
PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 2801 Technology Forest Boulevard, The Woodlands, Texas 77381, on the 5th day of September, 2012, at 11:30 a.m. for the purpose of:

1. Pledge of Allegiance;
2. Call to order and adoption of Agenda;
3. Public Comment;
4. Consider and approve Minutes from May 2012 Board Meeting;
5. Consider and approve Minutes from 2012 Annual Board Meeting;
6. Consider and approve Financial Reports for June and July 2012;
7. Discussion regarding WinWin Events with Willie Fowlkes;
8. Consider and approve the Waterway Cruisers Catering Services and Operating Agreement;
9. Consider and appoint Market Street representative to The Woodlands CVB Marketing Committee;
10. Consider and approve expenses related to producing The Ice Rink at The Woodlands Town Center;
11. Consider and approve expenses related to producing The Woodlands Winter Wonderland;
12. Consider and approve expenses related to producing the 30th Annual Lighting of the Doves;
13. Consider and approve expenses related to producing the 6th Annual International Winter On The Waterway (iWOW);
14. Discussion regarding revision of The Woodlands CVB Bylaws;

15. Receive Waterway Cruiser Updates;
 - Marketing/Advertising
 - Catering/Events
 - Sponsorships
 - Ridership
16. Receive CVB Initiative Reports;
 - Destination Marketing & Group Sales
 - Events
 - Business Development
17. President's Report;
18. Board Announcements;
19. Agenda items for next meeting;
20. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 31st day of August, 2012.



President of The Woodlands Convention & Visitors Bureau

